



立本集团有限公司

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**PLAY AND
THE WISDOM OF PLAY
玩，且智慧地玩**

新一代智慧乐园，开启游乐新体验
NEW "SMART" PARKS UPGRADE EXPERIENCE

COMPANY PROFILE

公司简介

立本集团有限公司始创于2011年，是一家致力于游乐玩具产品的研发、制造、营销、服务的民营股份制企业。公司总部位于“中国教玩具之都”浙江省永嘉县桥下镇，拥有2大生产基地，厂房面积超3万平方米，具有注册资本大、经营产品全、研发能力强、营销理念优、企业文化独特等特点的现代化企业。

Liben Group was founded in 2011. It is a private joint-stock enterprise dedicated to the research and development, manufacturing, marketing and service of amusement toy products. The company is located at Qiaoxia Town, Yongjia County, Zhejiang Province, the "Capital of Educational Toys in China". It has two major production bases with factory area of over 30,000 square meters. It has large registered capital, Full range of operating products, strong R&D capabilities, excellent marketing concepts, and a modern enterprise with unique culture and other characteristics.

主营业务介绍

Main Equipment introduction

集团公司主营业务涵盖：户外无动力游乐设备、景观文旅、儿童主题乐园、不锈钢滑梯、木质儿童游乐设备、健身器材；室内亲子乐园、淘气堡、室内蹦床公园、室内拓展、旱雪滑道、攀岩墙设备；幼步学前教育家居装备。集团公司提供无动力乐园策划咨询、游乐场规划设计、IP文创、产品实施、投资运营及产业研究的全产业链解决方案，主导国内外一线主题乐园、特色小镇、生态农庄、旅游景区等无动力游乐园的规划设计制造。

The main business of our company covers: outdoor amusement equipment, landscape cultural tourism, children's theme parks, stainless steel slides, wooden children's amusement equipment, fitness equipment; indoor parent-child parks, indoor soft play, indoor trampoline parks, indoor rope course, Donut slides, rock wall climbing equipment; preschool education home equipment. Our Liben company provides full industry chain solutions for Children Playground park consulting, layout and design, IP cultural creation, product implementation, investment operations and industrial research, leading domestic and foreign first-line theme parks. Layout Planning, design and manufacturing, like characteristic towns, ecological farms, and tourist attractions.



10+

专注玩具行业十余年
Years Industry Experience



30+

设计研发团队30+
R&D Team



28800+

全球户外乐园案例
Global Projects



120+

覆盖全球120多个国家
Exported to 120+ Countries



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