

玩，  
且智慧  
地玩  
PLAY  
AND THE WISDOM  
OF PLAY

### 立本集团有限公司

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### 勇者之塔 TOWER OF THE BRAVE





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#### OUR MISSION

##### 企业使命

让人们更加健康快乐!  
Make people healthier and happier!

#### OUR VISION

##### 企业愿景

成为受人尊敬的世界一流企业!  
Become a respected world-class enterprise!

#### OUR VALUES

##### 企业价值观

专业 诚信 激情 互赢  
Professional, Integrity, Passion, Mutual Win

## COMPANY PROFILE

### 公司简介

“立”和“本”，援引自《论语·学而篇》中的“君子务本，本立而道生”。意思是：我们始终坚持把自己的根本做好，做好我们的本职工作：生产、研发、设计、服务和质量，坚守核心价值观“务本”。

"Li (立)" and "Ben (本)" are quoted from the "Analects of Confucius" in which "a gentleman focuses on the foundation, the foundation is established and the Tao is born." It means: We always insist on doing our own fundamentals well, doing our duty well: production, research and development, design, service and quality, and sticking to the core value of "doing things first".

立本集团有限公司是一家致力于游乐玩具产品的研发、制造、营销、服务的民营企业。公司总部位于“中国教玩具之都”浙江省永嘉县桥下镇，是具有企业文化独特特点的现代化企业。

我司生产的产品包含户外非标无动力游乐设备、景观文旅、儿童主题乐园、户外健身器材、不锈钢滑梯、木质儿童游乐设备等户外设施系列。主导国内外一线主题乐园，特色小镇，生态农庄，旅游景区等无动力游乐园的规划设计制造。为客户提供无动力乐园策划咨询、游乐场规划设计、IP文创、产品实施、投资运营及产业研究的全产业链解决方案。

公司先将自动化切割加工技术、数控液压转塔冲床技术、焊接机器人工作站等系列先进技术和自动化设备应用到生产流程中，产品质量在中国游乐玩具行业遥遥领先。公司先后通过了ISO14001环境管理体系认证、ISO18000职业健康安全管理体系认证、ISO9001国际质量体系认证产品获得德国TUV颁发的GS认证2013年公司被评为。“中国教玩具出口基地龙头企业”、“浙江省重点文化企业”“爱心企业”等称号。

让人们更加健康快乐是我们永远的追求，作为中国游乐玩具行业整合与转型升级的探路者，立本集团盼望同海内外有识之士精诚合作，共创美好未来!

Liben Group is an enterprise dedicated to the research and development, manufacturing, marketing and service of Playground Equipment. The company is headquartered in Qiaoxia Town, Yongjia County, Zhejiang Province, which is known as the "City of Educational Toys in China".

The products produced by our company include customized outdoor playground equipment, landscape cultural tourism, children's theme park, outdoor fitness equipment, stainless steel slides, wooden playground equipment and other outdoor facilities series. Provide customers with solutions for the whole industry chain of non-powered park planning consultation, playground planning and design, IP cultural creation, product implementation, investment operation.

We believe success is dependent on quality of our products, service and commitment to clients. Our team of professionals are dedicated to developing products that comply with international safety standard, thus to safely promote happy&healthy developments of kids. Craftsmanship and one-stop service differentiate Liben from other manufacturers in the competitive markets.

"Make People Healthier and Happier"---we'll never forget our everlasting enterprise mission. As the pathfinder of China Amusement Toy Industry's integration, transformation and upgrading, Liben Group Corporation is looking forward to the long, firm and win-win corporation with you.



研发  
R&D



制造  
Manufacturing



营销  
Marketing



服务  
Service

Complete catalog, please send message